PHONE

732-915-0268

EMAIL

PICTURESQUELEX@GMAIL.COM

WEBSITE

LEXYKARYKOUS.COM

INSTAGRAM

@PICTURESQUE.LEX

#### OBJECTIVE

Innovative and effective graphic designer and multimedia developer with four years of formal education and experience in freelance photography and logo design. Is equipped with extensive knowledge of multiple design programs. A creative thinker with a lifelong passion for graphic design and the arts, now seeking a full-time, entry level position in the field.

#### SOFTWARE

#### **Adobe Creative Cloud:**

Illustrator, Photoshop, XD, InDesign, Lightroom, Premiere Pro, After Effects, Dreamweaver

#### Microsoft Office:

Word, Powerpoint, Excel, Outlook

Sketch

**Figma** 

**Procreate** 

#### SKILLS

Logo Design

Illustration

Branding

UI/UX Design

Web Design

Photography

Typography

Silkscreening

**Motion Graphics** 



## EDUCATION

MONMOUTH UNIVERSITY May 2022

**CUM LAUDE** 

Bachelor's of fine arts degree in Graphic Design and Animation with a concentration in Digital and Interactive Design.

### RELATED EXPERIENCE CORRA

DESIGN INTERN: February 2021 - July 2021

DESIGN CONTRACTOR: July 2021 - Present

Collaborate with and support the creative team to generate breakthrough concepts that meet and exceed the requirements of the creative brief as well as a client's and user's expectations. Serve as a creative resource for the team, assisting in the resolution of design challenges and problems. Present visual design work with confidence and balance creative requirements with client business requirements while articulating and defending decisions as necessary.

# UNRELATED EXPERIENCE HOTTOPIC

KEYHOLDER: November 2016 - Present

Process sales transactions and use product knowledge to drive sales. Provide leadership and support, train and coach new Sales Associates, as needed, and help run the store when the manager gets pulled away. Cover the sales floor zone and ensure that assigned areas are up to visual standards as well as being vigilant to minimize theft. Assist in the opening and closing of the store, including counting out the register and communicating shortages or overages to Store Manager.